

2016 Report to the Community

UNITEDWE
TRANSFORM
LIVES

Tri-City Area United Way



Tri-City Area United Way
Supporting Marinette/Oconto, WI
and Menominee, MI Counties

2016 By The Numbers

- 1 Campaign Goal - \$350,000
- 2 2016 Funds Pledged - \$375,126 (107.2% of goal)
- 3 2015 Funds – Where Spent
- 4 **People Helped – 11,644 children & 5,491 adults**
- 5 Partner Agencies & C2C Task Forces
- 6 Direct Service Initiatives
- 7 Awards
- 8 Collective Community Impact



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Tri-City Area United Way

Our Mission

To improve lives in the Tri-County area by mobilizing the caring power of our communities to advance the common good.

Our Vision

Create lasting change by promoting educational success, financial stability, and health and well-being of all residents.



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Campaign Goal - \$350,000
Amount Achieved - \$375,126

For over 65 years, Tri-City Area United Way has been the trusted leader mobilizing resources to address the community's most pressing issues, resulting in solutions that create measurable progress.

Your donation allows United Way to continue to strategically focus on – education, income, and health – the building blocks for a good life.



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2016 Funds Pledged - \$375,126

~63 organizations, large and small participated in the campaign

~992 individuals participated from all over the country



These funds support the United Way initiatives which embrace the United Ways goals of:

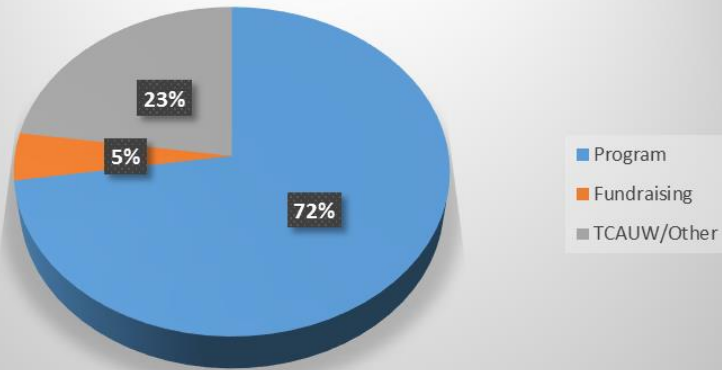
- enhancing *educational success*,
- increasing *financial stability*, and
- promoting a *healthy lifestyle*.



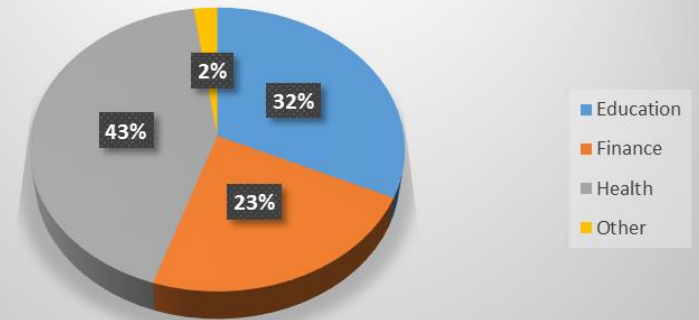
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2015 Funds - Where Spent

2015 TCAUW Expense %



2015 Direct Community Impact Dollars



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People Helped

- **11,644 Children**
- **5,491 Adults**



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Partner Agencies/Task Forces

- Abundant Life Mission
- Big Brothers Big Sisters
- CASA of Menominee County
- Catholic Charities
- DAR Boys & Girls Club
- Goodwill Industries
- Handicapped United, Inc.
- Healthy Youth Coalition
- Marinette County Elderly Services
- Menominee County ISD - Great Start Initiative
- Rainbow House Domestic Abuse Services, Inc.
- Respite Care of Marinette & Menominee Counties, Inc.
- Twin Counties Free Clinic



Direct Service Savings

<u>Program</u>	<u>Savings</u>
Familywise Reduced Prescription	\$58,812
Free Health Screening	\$22,500
My Free Taxes	\$26,622
Volunteer Income Tax Assistance (VITA)	\$52,722
<u>Total Savings in Our Community</u>	<u>\$160,656</u>

Awards Presented

<u>Award</u>	<u>Category</u>	<u>Winner</u>
• <u>TCAUW Summit Award</u>	≥\$75,000 (Corp & Employees) Community Investment Committee Community Impact participant	➤ Kimberly Clark
• <u>When You Believe</u>	Best First Year Campaign	➤ Fincantieri Marinette Marine
• <u>You Raise Me Up</u>	Campaign With the Highest % Increase in Employees Pledges Totaling ≥\$5,000	➤ ChemDesign
• <u>Corporate Community Leader</u>	Company Donated \$25,000 or Greater	➤ Anchor Coupling/Caterpillar
• <u>Corporate Community Advocate</u>	Company Donated \$5,000 to \$24,999	➤ The Stephenson National Bank & Trust ➤ WPS



Collective Community Impact

Whether it is through our Educational Success – Cradle to Career initiative or our 13 partner agencies, we know by working together, we can create the community we all desire.

Educational Success – Cradle to Career Task Forces

Educational Opportunities	Parenting Education	Substance Abuse
<p><i>Ages 0-8 Action Plan</i></p> <ul style="list-style-type: none"> Kindergarten School Advisory Committee working with partners who work with children ages 0-5 for school readiness. Big Brothers Big Sisters mentoring program is finishing up its 2nd year which pairs at risk kindergarten and second grade students with volunteer high school sophomores. <p><i>Middle School Age Action Plan</i></p> <ul style="list-style-type: none"> Encourage middle school students to participate in extracurricular activities by having an Activities Fair. <p><i>High School – Post Secondary Action Plan</i></p> <ul style="list-style-type: none"> Implement Career Exploration Day for high school students Implement job shadowing and job mentoring program for high school students 	<p>Focusing initial efforts on families with children in the 10-14 year old range which consists of:</p> <ul style="list-style-type: none"> Parenting Skills Training Children’s Life Skills Training Family Skills Training <p>Seven 2-hour group session preceded by a meal that includes informal family practices and group leader coaching.</p>	<p><i>Ages 0-8 Action Plan</i></p> <ul style="list-style-type: none"> Families with young children will have access to substance abuse services. Substance abuse treatment services will be sensitive to the unique needs of families. <p><i>Youth Action Plan</i></p> <ul style="list-style-type: none"> Healthy Youth Coalition programs educate youth on the prevention of using drugs, alcohol, smoking, and risky behavior. <p><i>Business Action Plan</i></p> <p>Empower employees and employers with knowledge and options in making informed choices in finding a solution to this issue by:</p> <ul style="list-style-type: none"> Pilot a business and industry speakers circuit Hold presentations for employees at their place of work Audit for effectiveness <p><i>Prescription Drug Abuse Action Plan</i></p> <ul style="list-style-type: none"> Educate health care professionals on the effects of local prescription drug abuse.

A Message From Our Executive Director

**UNITED WE
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Thank you! These two words seem inadequate for the support you, as a community, have shown for your friends and neighbors who are struggling. Through your generosity in time and financial support your Tri-City Area United Way continues to expand our funding opportunities and coordinate more and more programs helping to build stronger communities. As you have just read in this Annual Report there are a lot of great organizations doing a lot of good for those who are struggling, marginalized or have just lost their way. A huge thank you to all our volunteers and especially to those volunteering on our Educational Success – Cradle to career Task Forces and committees. Without you we would not be able to accomplish nearly as much as we have. Through your hard work we are making a positive difference in many of the problems impacting our region.

This year's campaign exceeded our expectations by raising over \$375,000! That's funding that will go toward helping our shut-in disabled and senior citizens have a hot meal and a little companionship; provide a child with an advocate after being removed from a home environment where they were abused or neglected; provide drug abuse education and services; protection from domestic violence; support for the hungry or homeless; help youth better understand what a great, diverse place it is to start their careers. And that just the tip of the iceberg. There is so much more happening because you care.

Our regions human service issues are serious and complex. We cannot rest on our laurels and pat ourselves on our backs when there is so much more that needs to be done. I know that with your continued generous support we will build bigger and better programs to address those complex issues and as a community become a stronger, family oriented region where people are proud to live, work and play.

Philip R. Everhart
CEO/Executive Director
Tri-City Area United Way



Philip R. Everhart

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Tri-City Area United Way Board of Directors

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GIVE. ADVOCATE. VOLUNTEER.



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