

2017 Report to the Community



Tri-City Area United Way



2016 By The Numbers

- 1 Campaign Goal - \$375,000
- 2 2016 Funds Pledged - \$356,505 (95.1% of goal)
- 3 2016 Funds – Where Spent
- 4 **People Helped – 11,139 children & 4,458 adults**
- 5 Partner Agencies & C2C Task Forces
- 6 Direct Service Initiatives
- 7 Awards
- 8 Collective Community Impact



Tri-City Area United Way

Our Mission

To improve lives in the Tri-County area by mobilizing the caring power of our communities to advance the common good.

Our Vision

Create lasting change by promoting educational success, financial stability, and health and well-being of all residents.

1

Campaign Goal - \$375,000.00
Amount Achieved - \$356,505.45

For over 67 years, Tri-City Area United Way has been the trusted leader that mobilizes resources to address the community's most pressing issues. The resulting solutions create measurable progress in improving the lives of others in our area.

Your donation allows United Way to continue to strategically focus on – education, income, and health – the building blocks for a good life.



2

2016 Funds Pledged - \$356,505

~90 organizations, large and small,
participated in the campaign

~811 individuals participated from
all over the country



These funds support the United Way initiatives which embrace the United Ways goals of:

- enhancing *educational success*,
- increasing *financial stability*, and
- promoting a *healthy lifestyle*.

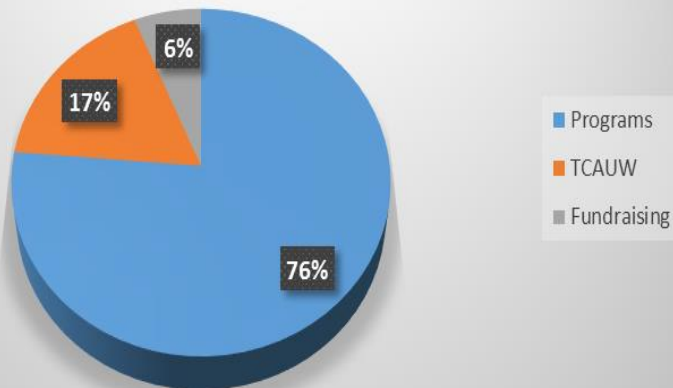


Tri-City Area United Way
Supporting Marinette/Oconto, WI
and Menominee, MI Counties

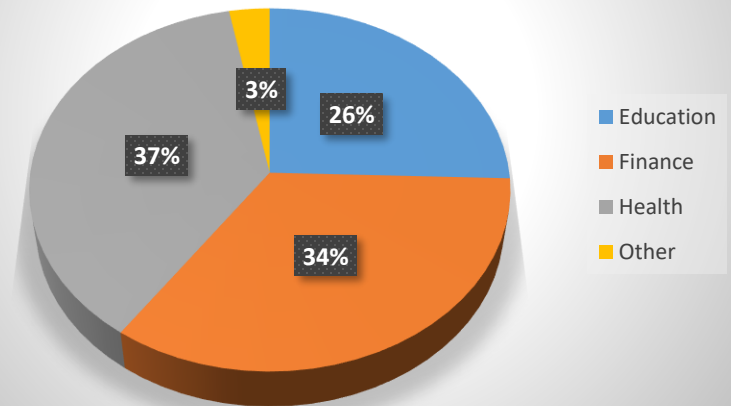
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2016 Funds - Where Spent

2016 TCAUW Expense Allocation



2016 Direct Community Impact Dollars



Thanks to you, it works for all of us!

4

People Helped

- **11,139 Children**

≤ age 12: 4,379

- **4,458 Adults**

≥ age 60: 1,092



Tri-City Area United Way
Supporting Marinette/Oconto, WI
and Menominee, MI Counties

Partner Agencies/Task Forces

- Abundant Life Mission
- Big Brothers Big Sisters
- CASA of Menominee County
- Catholic Charities
- DAR Boys & Girls Club
- Goodwill Industries
- Handicapped United, Inc.
- Healthy Youth Coalition
- Marinette County Elderly Services
- Menominee County ISD – Imagination Library
- Rainbow House Domestic Abuse Services, Inc.
- Respite Care of Marinette & Menominee Counties, Inc.
- Twin Counties Free Clinic



6

Direct Service Savings

<u>Program</u>	<u>Savings</u>
Familywise Reduced Prescription	\$71,041
Free Health Screening	\$26,500
My Free Taxes	\$18,600
Volunteer Income Tax Assistance (VITA)	\$43,000
<u>Total Savings in Our Community</u>	<u>\$159,141</u>

Awards Presented

<u>Award</u>	<u>Category</u>	<u>Winner</u>
• <u>TCAUW Corporate Milestone</u>	In recognition of 5 years of corporate giving for a total contribution exceeding \$500,000.00	➤ Kimberly Clark
• <u>Corporate Community Advocate</u>	Company Donated \$5,000 to \$24,999	➤ Anchor Coupling-Caterpillar ➤ The Stephenson National Bank & Trust ➤ WPS
Thank you for investing in our community!		

Collective Community Impact

Whether it is through our Educational Success – Cradle to Career initiative or our 13 partner agencies, we know by working together, we can create the community we all desire.

Educational Success – Cradle to Career Task Forces

Educational Opportunities	Parenting Education	Substance Abuse
<p><i>Ages 0-8 Action Plan</i></p> <ul style="list-style-type: none"> Kindergarten School Advisory Committee working with partners who work with children ages 0-5 for school readiness. Big Brothers Big Sisters mentoring program is finishing up its 2nd year which pairs at risk kindergarten and second grade students with volunteer high school sophomores. <p><i>Middle School Age Action Plan</i></p> <ul style="list-style-type: none"> Encourage middle school students to participate in extracurricular activities by having an Activities Fair. <p><i>High School – Post Secondary Action Plan</i></p> <ul style="list-style-type: none"> Implement Career Exploration Day for high school students Implement job shadowing and job mentoring program for high school students 	<p>Focusing initial efforts on families with children in the 10-14 year old range which consists of:</p> <ul style="list-style-type: none"> Parenting Skills Training Children’s Life Skills Training Family Skills Training <p>Seven 2-hour group session preceded by a meal that includes informal family practices and group leader coaching.</p>	<p><i>Ages 0-8 Action Plan</i></p> <ul style="list-style-type: none"> Families with young children will have access to substance abuse services. Substance abuse treatment services will be sensitive to the unique needs of families. <p><i>Youth Action Plan</i></p> <ul style="list-style-type: none"> Healthy Youth Coalition programs educate youth on the prevention of using drugs, alcohol, smoking, and risky behavior. <p><i>Business Action Plan</i></p> <p>Empower employees and employers with knowledge and options in making informed choices in finding a solution to this issue by:</p> <ul style="list-style-type: none"> Pilot a business and industry speakers circuit Hold presentations for employees at their place of work Audit for effectiveness <p><i>Prescription Drug Abuse Action Plan</i></p> <ul style="list-style-type: none"> Educate health care professionals on the effects of local prescription drug abuse.

A Message From Our Executive Director



I hope you found the information in this report to be interesting, informative and something to reflect on. We again had a good fund raising campaign in 2016 and on behalf of the thousands of our areas' citizens, from the very young to the very old, I thank you. Your generosity and support is greatly needed and appreciated. Your Tri-City Area United Way continues to work hard helping other non-profit organizations do their work assisting your friends and neighbors get needed services while running our own programs in critical need areas.

Unfortunately, our campaign still came up short in meeting the needs of those organizations as well as our own programs in building a stronger community. When approximately 20% of our areas' children are living in poverty and our schools are sending food home with many of them on Fridays so they have something nutritious to eat over the weekend, we need to take action. When substance abuse is still destroying lives and families, we need to take action. When our youth do not have a good understanding on what it takes to get and keep a good paying career that they can enjoy, we need to take action. When people can't afford healthcare and don't get the medical services they so desperately need, we need to take action. And the list goes on and on.

If you have any questions on the information provided here, please don't hesitate to contact us. If you see an area where you would like to help, please let us know. We can only continue to achieve success when you take the time to care by volunteering and giving back to your communities.

It has been an honor to work at your United Way and I know our three county region will continue to support our vital work for years to come. We live in a great region of the country and all of us need to help every citizen; your friends, neighbors, and family, become all they are capable of becoming and lead strong, healthy lives. Let's keep working together as one region because being **United** is the only **Way** to truly succeed.



Philip R. Everhart

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Tri-City Area United Way

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GIVE. ADVOCATE. VOLUNTEER.