

# **2018 REPORT TO THE COMMUNITY**

**Mission:** To improve lives by mobilizing the caring power of communities.

**Vision:** United Way envisions communities where all individuals and families achieve their human potential through education, income stability, and healthy lives.

## Campaign Goal: \$350,000

## **Campaign Amount Achieved:**

\$286,903 (82%)

For over 68 years, Tri-City Area United Way has been the trusted leader that mobilizes resources to address the community's most pressing issues. The resulting solutions create measurable progress in improving the lives of others in our area. Your donation allows Tri-City Area United Way to continue to strategically focus on education, income, and health-the building blocks of life.

## **2017 Funds Pledged - \$286,903**

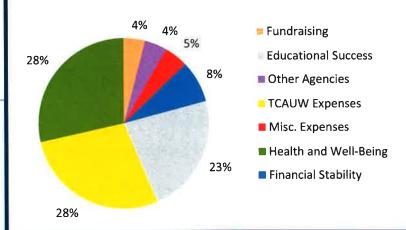
700 individuals participated all over the country

These funds support Tri-City Area United Way's initiatives that embrace our goals of enhancing educational success, increasing financial stability, and promoting a healthy lifestyle.

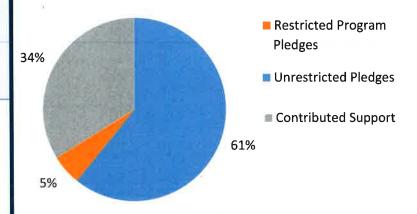


**Tri-City Area United Way** 

# **2017 Funds 2017 Expenses:**



### 2017 Income:



## **People Helped**

Children (0-18): 31,948 Adults (19+): 33,218

#### TRI-CITY AREA UNITED WAY

1812 Hall Avenue • Marinette, WI 54143 Phone: 715-735-7785 www.tricityareaunitedway.com

## **Partner Agencies**

Abundant Life
Big Brothers Big Sisters
CASA of Menominee County
Catholic Charities
Communities That Care
DAR
Goodwill Industries

Handicapped United
Healthy Youth Coalition
Marinette County Elderly Services
Menominee County ISD
Rainbow House
Respite Care of Marinette & Menominee Counties
Twin Counties Free Clinic

## **Direct Service Savings**

Program	Savings
FamilyWize Reduced Prescriptions	\$114,201
My Free Taxes	\$9,680
Volunteer Income Tax Assistance (VITA)	
Total Savings in Our Community	\$148,169

## **Awards Presented:**

Recognition of a company's combined corporate, employee, retiree, special event, and in-kind donations for 2017.

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Award	Category	Winner(s)
Pinnacle Award - Top Producing Employee Campaign	Over \$100,000	. Kimberly Clark
Gold Award	\$40,000 - \$50,000	. Caterpillar Anchor Coupling
Silver Award	\$20,000 - \$40,000	. Stephenson National Bank & Trust
Bronze Award	\$5,000 - \$20,000	. Lloyd Flanders Industries, ChemDesign, United Parcel Service, Wisconsin Public Service, Bellin Health - Oconto
ECC Award	Outstanding Employee Campaign	Cathy Joy, Kimberly Clark

Coordinator

## **TCAUW Board of Directors**

#### **Executive Board**

Larry Wall - President Justin Wroblewski - Vice President Gary Nadolny - Treasurer Mike Kunesh - Secretary Sarah Rabideau, CEO/Executive Director Erika Lesperance, Executive Assistant

#### **Board Members**

Jaqueline Boudreau Edward Harding Adam Menor Marcus Oksa Bev Schewe Rich Olson Britta Sorenson

