**Mission:** To improve lives by mobilizing the caring power of communities.

**Vision:** United Way envisions communities where all individuals and families achieve their human potential through education, income stability, and healthy lives.

**Campaign Goal:** $350,000

**Campaign Amount Achieved:** $286,903 (82%)

For over 68 years, Tri-City Area United Way has been the trusted leader that mobilizes resources to address the community's most pressing issues. The resulting solutions create measurable progress in improving the lives of others in our area. Your donation allows Tri-City Area United Way to continue to strategically focus on education, income, and health—the building blocks of life.

**2017 Funds Pledged - $286,903**

- 700 individuals participated all over the country

These funds support Tri-City Area United Way's initiatives that embrace our goals of enhancing educational success, increasing financial stability, and promoting a healthy lifestyle.

**People Helped**

- Children (0-18): 31,948
- Adults (19+): 33,218

**2017 Income:**

- Restricted Program Pledges: 61%
- Unrestricted Pledges: 5%
- Contributed Support: 28%
Partner Agencies
Abundant Life
Big Brothers Big Sisters
CASA of Menominee County
Catholic Charities
Communities That Care
DAR
Goodwill Industries
Handicapped United
Healthy Youth Coalition
Marinette County Elderly Services
Menominee County ISD
Rainbow House
Respite Care of Marinette & Menominee Counties
Twin Counties Free Clinic

Direct Service Savings
Program
FamilyWize Reduced Prescriptions ...............................................................$114,201
My Free Taxes ......................................................................................$9,680
Volunteer Income Tax Assistance (VITA) ...........................................$24,288
Total Savings in Our Community ..........................................................$148,169

Awards Presented:
Recognition of a company's combined corporate, employee, retiree, special event, and in-kind donations for 2017.

Award ................................................................................ Category ................. Winner(s)
Pinnacle Award - Top Producing Employee Campaign..... Over $100,000 ........ Kimberly Clark
Gold Award .......................................................... $40,000 - $50,000 ...... Caterpillar Anchor Coupling
Silver Award................................................... $20,000 - $40,000 ...... Stephenson National Bank & Trust
Bronze Award ................................................... $5,000 - $20,000 ...... Lloyd Flanders Industries, ChemDesign, United Parcel Service, Wisconsin Public Service, Bellin Health - Oconto

ECC Award ........................................................................ Outstanding ........ Cathy Joy, Kimberly Clark
Employee Campaign Coordinator

TCAUW Board of Directors
Executive Board
Larry Wall – President
Justin Wroblewski – Vice President
Gary Nadolny – Treasurer
Mike Kunesh – Secretary
Sarah Rabideau, CEO/Executive Director
Erika Lesperance, Executive Assistant

Board Members
Jaqueline Boudreau
Edward Harding
Adam Menor
Marcus Oksa
Bev Schewe
Rich Olson
Britta Sorenson