Mission: To improve lives by mobilizing the caring power of communities.

Vision: United Way envisions communities where all individuals and families achieve their human potential through education, income stability, and healthy lives.

Campaign Goal: $325,000
Campaign Amount Achieved:
$293,350 (90% of our goal)

• 800 individuals participated all over the country

For over 69 years, Tri-City Area United Way has been the trusted leader that mobilizes resources to address the community’s most pressing issues. The resulting solutions create measurable progress in improving the lives of others in our area. Your donation allows Tri-City Area United Way to strategically focus on education, health, and financial stability—the building blocks of life.

People Helped
Children (0-18): 22,505
Adults (19+): 16,129

2018 Funds

2018 Expenses:

- Community Investment: 64%
- Staff Expenses: 25%
- Office Expenses: 11%

2018 Income:

- Corporate Pledges: 55%
- Individual Pledges: 45%
Partner Agencies
Big Brothers Big Sisters
CASA of Brown & Marinette Counties
CASA of Menominee County
Communities That Care
DAR Boys & Girls Club
Dementia Friendly Community Coalition
Great Start Collaborative
Haven of Hope
Healthy Youth Coalition
Marinette County Elderly Services
Marinette County Health & Human Services
Rainbow House Domestic Abuse Services
Respite Care of Marinette & Menominee Counties
St. Joseph's Conference-Marinette SSVdP
St. Vincent de Paul
Twin Counties Free Clinic

Direct Service Savings
Program
FamilyWize Reduced Prescriptions .................................................. $84,420
My Free Taxes ........................................................................... $7,371
Emergency Food & Shelter Program (EFSP) .............................. $13,870
Volunteer Income Tax Assistance (VITA) .................................. $37,674
Total Savings in Our Community ................................................ $143,335

Awards Presented:
Recognition of a company’s combined corporate, employee, retiree, special event, and in-kind donations for 2018.

Award ........................................ Category .......... Winner(s)
Pinnacle Award - Top Producing Employee Campaign..... Over $100,000 ........ Kimberly Clark
Platinum Award ........................................................................ $40,000 - $50,000 Caterpillar Anchor Coupling
Gold Award ................................................................................ $20,000 - $40,000 Johnson Controls, Stephenson National Bank & Trust
Silver Award........................................................................... $10,000 - $20,000 ChemDesign
Bronze Award ........................................................................... $5,000 - $10,000 Carfair Composites, Lloyd Flanders. United Parcel Service, Wisconsin
Outstanding Employee Campaign Coordinator .................................. Jackie Francour, Lloyd Flanders

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Sarah Rabideau, CEO/Executive Director
Erika Lesperance, Executive Assistant
Susan Dettmann, Volunteer

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Justin Wroblewski – Vice President
Gary Nadolny – Treasurer
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