

TRI-COUNTY UNITED WAY

“Count Me In” Board of Directors Commitment Plan

As part of each board member’s commitment to Tri-County United Way, every board member is expected to actively support the organization’s fundraising efforts by creating a “Count Me In” plan. This commitment, valued at a minimum of \$250, can be fulfilled in a variety of meaningful and flexible ways.

Name: _____

In support of my commitment to Tri-County United Way, I pledge to raise \$_____ by _____. To help meet this goal, I will partner with TCUW staff in one or more of the following ways:

Give

- Make a personal gift of \$_____
- Contribute \$_____ through a workplace campaign

Fundraise

- Corporate & Workplace Campaign Support
 - Help facilitate the start of a workplace campaign at my company
 - Serve as or recruit a workplace campaign coordinator at my company
 - Secure a corporate sponsorship for \$_____
- Secure a gift(s) of \$_____ from my personal or professional network
- Identify and network with a potential major donor over coffee or lunch.
- Sell _____ Give & Get United Coupon books for \$52 each
- Host a gathering for my friends or professional network to raise funds and/or awareness of TCUW. Ideas are available on the TCUW website.
- Secure in-kind support for an existing budget item
- Research and/or write for a grant

Volunteer (currently valued at \$32.14/hr.)

- Write personalized thank you cards to donors
- Secure _____ small businesses to participate in the Give & Get United Coupon Book
- Participate in the Empty Bowls planning committee
- Volunteer at the Empty Bowls event
- Join staff for a solicitation meeting of a donor/prospect

Other Please explain:

Signature

Date