

UNITED FOR A.L.I.C.E.

Across the Tri-County area, many families are working hard but still living paycheck to paycheck. These ALICE (Asset-Limited, Income-Constrained, Employed) households earn above the federal poverty line yet can't afford life's basics like housing, childcare, or transportation.

Tri-County United Way uses data from www.UnitedforAlice.org to better understand and support these workers—hardworking people on the edge of financial instability.

Marinette County

2023 Point-in-Time-Data

Population: 41,907 Number of Households: 18,640

Median Household Income: \$63,401 (state average: \$74,631)

Labor Force Participation Rate: 58% (state average: 65%)

ALICE Households: 24% (state average 24%) Households in Poverty: 10% (state average 11%)

Oconto County

2023 Point-in-Time-Data

Population: 39,329 Number of Households: 16,618

Median Household Income: \$75,886 (state average: \$74,631)

Labor Force Participation Rate: 61% (state average: 65%)

ALICE Households: 21% (state average 24%) Households in Poverty: 9% (state average 11%)

Menominee County

2023 Point-in-Time-Data

Population: 23,295 Number of Households: 10,011

Median Household Income: \$55,688 (state average: \$69,183)

Labor Force Participation Rate: 56% (state average: 62%)

ALICE Households: 33% (state average 27%) Households in Poverty: 14% (state average 14%)



Tri-County United Way Totals

Households

45,269

A.L.I.C.E.

25%

Poverty

11%

A.L.I.C.E. & Poverty

36%