

ALICE IN MARINETTE COUNTY



2022 Point-in-Time Data

Population: 41,827 • **Number of Households:** 18,569

Median Household Income: \$60,347 (state average: \$70,996)

Labor Force Participation Rate: 57% (state average: 65.1%)

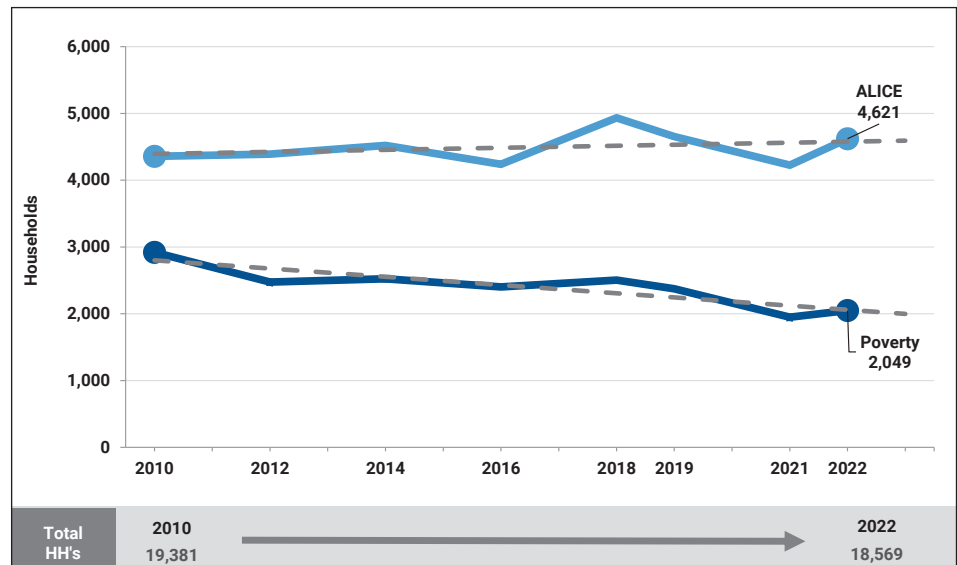
ALICE Households: 25% (state average: 24%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. This was especially true amid the economic crosscurrents of the COVID-19 pandemic, with higher wages, inflation, and additional pandemic assistance. By 2022, 6,670 households (36%) were below the ALICE Threshold in Marinette County.

Households by Income, Marinette County, 2010–2022



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin

Sources: ALICE Threshold, 2010–2022; American Community Survey, 2010–2022

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2022, household costs in Marinette County were well above the Federal Poverty Level of \$13,590 for a single adult and \$27,750 for a family of four.

To see costs for different household compositions in Marinette County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Marinette County, 2022

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	\$409	\$447
Housing – Utilities	\$163	\$310
Child Care	–	\$1,282
Food	\$416	\$1,134
Transportation	\$395	\$1,045
Health Care	\$182	\$638
Technology	\$86	\$116
Miscellaneous	\$165	\$497
Tax Payments	\$252	\$983
Tax Credits	\$0	-\$433
Monthly Total	\$2,068	\$6,019
ANNUAL TOTAL	\$24,816	\$72,228
Hourly Wage*	\$12.41	\$36.11

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

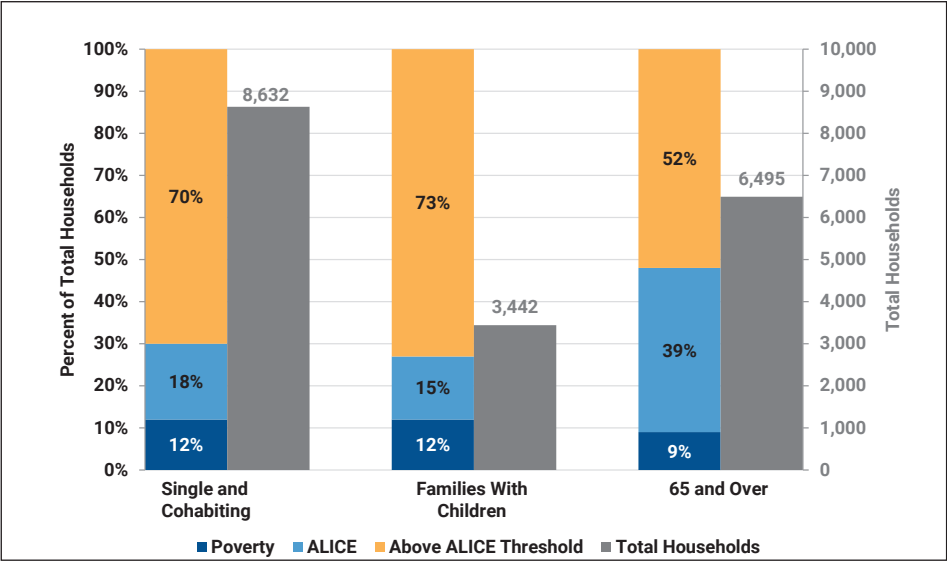
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

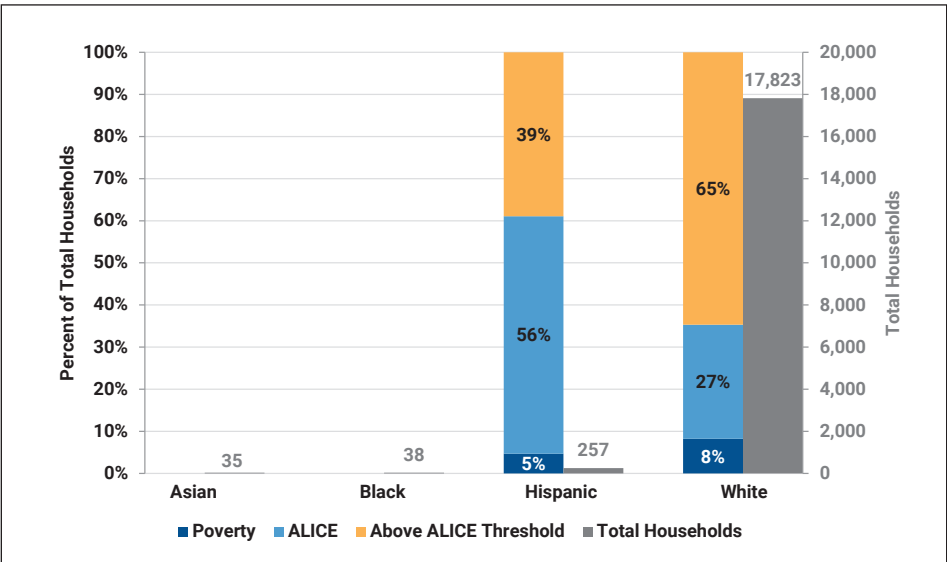
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Marinette County, 2022



Sources: ALICE Threshold, 2022; American Community Survey, 2022

Household Financial Status by Race/Ethnicity, Marinette County, 2022



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.

Source: ALICE Threshold, 2022; American Community Survey, 2022

Marinette County, 2022		
Town	Total Households	% ALICE & Poverty
Amberg town	345	54%
Athelstane town	220	41%
Beaver town	418	32%
Beecher town	340	43%
Coleman village	361	49%
Crivitz village	480	44%
Dunbar town	216	40%
Goodman town	274	46%
Grover town	800	20%
Lake town	444	37%
Marinette city	5,087	39%
Middle Inlet town	360	35%
Niagara city	652	44%
Niagara town	392	29%
Pembine town	348	54%
Peshtigo city	1,450	40%
Peshtigo town	1,775	20%
Porterfield town	806	21%
Pound town	597	30%
Pound village	133	37%
Silver Cliff town	238	33%
Stephenson town	1,762	40%
Wagner town	288	26%
Wausaukee town	533	38%
Wausaukee village	250	53%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.