

UNITED FOR A.L.I.C.E.

Across the Tri-County area, many families are working hard but still living paycheck to paycheck. These ALICE (Asset-Limited, Income-Constrained, Employed) households earn above the federal poverty line yet can't afford life's basics like housing, childcare, or transportation.

Tri-County United Way uses data from www.UnitedforAlice.org to better understand and support these workers—hardworking people on the edge of financial instability.

Marinette County

2024 Point-in-Time-Data

Population: 42,046 Number of Households: 19,051

Median Household Income: \$63,809 (state average: \$77,488)

Labor Force Participation Rate:

ALICE Households: 24% (state average 24%) Households in Poverty: 11% (state average 11%)

Oconto County

2024 Point-in-Time-Data

Population: 39,589 Number of Households: 16,811

Median Household Income: \$75,049 (state average: \$77,488)

Labor Force Participation Rate:

ALICE Households: 23% (state average 24%) Households in Poverty: 9% (state average 11%)

Menominee County

2024 Point-in-Time-Data

Population: 23,247 Number of Households: 10,361

Median Household Income: \$56,435 (state average: \$72,389)

Labor Force Participation Rate:

ALICE Households: 30% (state average 26%) Households in Poverty: 14% (state average 13%)



Tri-County United Way Totals

Households

46,223

A.L.I.C.E.

25%

Poverty

11%

A.L.I.C.E. & Poverty

36%